



СТОПАНСКА КОМОРА НА МАКЕДОНИЈА

Основана 1922

ECONOMIC CHAMBER OF MACEDONIA

Founded 1922



Silver Patron Member – to the Economic Chamber of Macedonia

The aim of this Project is to offer to our members, in package, more types of services which would be used in continuity for longer period of time and to put on disposal to interested members all the available personnel and technical infrastructure of the Chamber for developing of their business.

At the same time this project will single out your company from the others, and will give you a primate for many additional activities and benefits contained in this kind of partnership, comprising from cited contents.

The Economic Chamber of Macedonia provides to the " **SILVER PATRON MEMBER** " , the following:

• Promotion:

1. Presentation of the Silver Patron Member`s LOGO:

- in e-version of the Chamber`s publication Biznis Info, which is distributed to 10.000 companies;
- in the Meeting Rooms of the Economic Chamber of Macedonia and in the Regional Offices of the Chamber in Prilep, Bitola, Veles, Kicevo, Stip, Kavadarci and Ohrid, labeled "Silver Patron Member";
- on Information panels for certain event with indication "Patron Members";
- on Chamber`s stand on events organized by the Economic Chamber of Macedonia;
- on special link labeled "Patron Members" on the web portal of the Chamber;
- in printed and electronic editions, as well as in promotional materials of the Chamber, in accordance to the available rented space;
- Advertising messages of the "Patron Member" on TV panels put on the Chamber`s floors;
- Distribution of fliers/promotion materials on sessions, meetings, events, business forums, seminars , presentations and other events organized by the Chamber –(if the Patron Member submits the promotion material to the Economic Chamber of Macedonia, previously);
- Promotion of the Silver Patron Member within the Project "CD- Directory of the Economic Chamber of Macedonia";
- Distribution of promotion materials of the Silver Patron Member, during the visits of the Chamber to the companies in Skopje and other cities in the Republic of Macedonia (if the company submits promotion material to the Chamber);
- Special promotions of the Silver Patron Member in front of the companies or other important events of the Chamber;

- Distribution of promotion materials of the Silver Patron Member, in all the Regional Offices of the Economic Chamber of Macedonia (if the company submits promotion material to the Economic Chamber of Macedonia);
- Placing a banner of the company - Silver Patron Member on Chamber`s web portal; (www.mchamber.mk)
- Sending e- Newsletter (review, catalogues, fliers) prepared by the company Silver Patron Member to 10.000 member-companies, 4 times a month;
- Placing and distribution of commercial announcement (action promotion materials, sale/lease of office space, land or equipment, working programmes, calls, competitions, etc.) submitted by Silver Patron Member;
- Placing of services/products by the Silver Patron Member on Offer/Demand service at the Economic Chamber of Macedonia web site;
- Promotion of the Silver Patron Member in e-Catalogue of the Chamber;

2. Exclusive interview with the manager of the company-Silver Patron Member and its electronic distribution to the companies from the Economic Chamber of Macedonia data base, as well as its publishing in the Chamber`s e-edition of the Biznis Info;

3. Access to the services on the Chamber`s web portal;

4. Announcement of the Silver Patron Member on Offer/Demand service of the Chamber`s web portal;

5. Discounts on registration fees for participation of the Silver Patron Member on seminars/workshops/conferences with eminent lecturers organized in the Chamber;

Costs within the Patronage to the Economic Chamber of Macedonia

**** € 2.000 per year, according to the NBRM average rate, VAT included***